

TODAY ON THE RADIO

TUESDAY, OCT. 3, 1939

OUTSTANDING EVENTS ON ALL STATIONS

(Time Is P. M., Eastern Standard, Unless Otherwise Indicated)

- 10:00-10:30 A. M.—Mayor La Guardia and Others. at Opening of Municipal Market. Brooklyn—WNYC.
 1:30-1:45—"Advertising. Essential of Democracy." Don Francisco. President Lord & Thomas Agency. at Conference on Distribution. Boston—WJZ.
 6:15-6:30—Sumner Welles. United States Under-Secretary of State From Pan-American Conference—WABC.
 8:30-9:00—Information. Please: Dean Mildred Thompson of Vassar College and Others—WJZ.
 8:30-9:00—Variety Show: Walter O'Keefe. Comedian; Mary Martin. Songs. and Others—WABC.
 9:00-9:30—Bob Benchley. Humorist; Jimmy Durante. Comedian. and Others—WJZ. WHN.
 9:30-10:00—Representative James W. Wadsworth Interviewed—WOR.
 9:30-9:45—"Music Appreciation." Olga Samaroff-Stokowski—WQXR.
 10:00-10:30—Bob Hope. Comedian; Judy Garland, Songs—WEAF.
 10:00-10:30—"American Neutrality." Senator George W. Norris—WJZ.
 10:30-11:00—Mozart Concerto: Nadia Reisenberg. Piano—WOR.
 10:45-11:00—"Neutrality." Senator Rush D. Holt—WABC.
 11:15-11:30—"Neutrality." Former Governor Philip La Follette of Wisconsin—WOR.

Where there is no listing for a station. Its preceding program is on the air
 WMCA. .570 WEAF. .660 WOR. .710 WJZ. .760 WNYC. .810
 WABC. .860 WHN. .1010 WEVD. .1300 WQXR. .1550

MORNING

- 6:25-WOR—Farmers' Digest
 6:27-WABC—News: Larry Elliott. Songs
 6:30-WEAF—News: Variety Program
 WJZ—News: Morning Patrol—Variety
 6:55-WOR—News: Studio Music
 7:00-WJZ—Recorded Music
 WABC—Phil Cook Almanac
 WMCA—News: Talk
 WNYC—Sunrise Symphony
 WHN—Popular Music
 WEVD—Morning Miniatures
 7:15-WOR—Gambling's Musical Clock
 WHN—News: Early Bird Music
 7:30-WEAF—News: Musical Varieties
 WOR—Sorey Orchestra
 WMCA—News: Dance Music
 WEVD—News Program
 WQXR—Breakfast Symphony
 7:45-WABC—News: Studio Music
 7:55-WJZ—News: Miller Orchestra
 8:00-WEAF—News: Music
 WOR—News: Cowboy Songs
 WABC—European News: Music
 WMCA—News: Dance Music
 WNYC—World's Fair News
 8:15-WOR—Life Can Be Beautiful—Play
 WJZ—The Wife Saver
 WABC—News: Variety: Sketch
 WNYC—Employment Service; Music
 8:30-WEAF—Gene and Glenn. Songs
 WOR—Kitty Keane—Sketch
 WJZ—Richard Leibert. Organ
 WABC—Phil Cook. Almanac
 WMCA—Morning Inspirations
 WHN—News: Hillbilly Music
 WEVD—Italian Music
 8:45-WOR—The Goldbergs—Sketch
 WJZ—Harvey and Dell—Sketch
 WABC—Talk—Adelaide Hawley
 WMCA—News: Variety Show
 WNYC—News: New York Today
 WEVD—Children's Stories
 8:55-WQXR—News: Music of Verdi
 9:00-WEAF—News: Women in the News
 WOR—Arthur Godfrey. Songs
 WJZ—News: Woman of Tomorrow:
 Beulah Amlund. Guest
 WABC—Manhattan Mother—Sketch
 WHN—Polly the Shopper
 WEVD—Studio Music
 9:15-WEAF—Miller Orchestra
 WOR—The Lamplighter—Talk
 WABC—Meet the Dixons—Sketch
 WEVD—Famous Women—Sketch
 9:30-WEAF—The Market Basket: Rose
 Bampton. Soprano. Guest
 WOR—Alice Blair—Sketch
 WJZ—Breakfast Club—Variety
 WABC—Merrymakers Orchestra
 WMCA—Food—Dr. Shirley W. Wynne
 WHN—Edwin C. Hill. Comments
 9:45-WEAF—Life Can Be Beautiful—Play
 WOR—Talk—Martha Manning
 WABC—Bachelor's Children—Sketch
 WHN—News: Food Talk
 WEVD—Devotions (Off 10 to 12 M.)
 10:00-WEAF—Man I Married—Sketch
 WOR—Pure Food Hour
 WJZ—Thunder Over Paradise—Play
 WABC—Pretty Kitty Kelly—Sketch
 WMCA—News: Music
 WNYC—Mayor La Guardia. William
 Fellowes Morgan Jr., Commissioner
 of Markets; Newbold Morris. Presi-
 dent. City Council. and Others. at
 Opening of Municipal Market. 13th
 Avenue between 39th and 40th
 Streets. Brooklyn
 WQXR—Lisa Sergio. Comments
 10:15-WEAF—John's Other Wife—Sketch
 WJZ—Josh Higgins—Sketch
 WABC—Myrt and Marge—Sketch
 WMCA—Recorded Music
 10:30-WEAF—Just Plain Bill—Sketch
 WJZ—Ross Trio
 WABC—Hilltop House—Sketch
 WNYC—Studio Music
 WHN—Variety Show
 WQXR—Three Rancheros. Songs
 10:45-WEAF—Woman in White—Sketch
 WJZ—Rakov Orchestra
 WABC—Stepmother—Sketch
 WMCA—Dance Music
 WQXR—News: Music (Off 12-4)
 11:00-WEAF—David Harum—Sketch
 WOR—Thyra S. Winslow—Comments
 WJZ—Mary Marlin—Sketch
 WABC—News: Rhythmaires. Songs
 WMCA—Woman's Program
 WNYC—News: String Music
 WHN—Songs: Dance Music
 11:15-WEAF—Lorenzo Jones—Sketch
 WOR—Orange Blossom Quartet
 WJZ—Vic and Sade—Sketch
 WABC—Brenda Curtis—Sketch
 11:30-WEAF—Young Widder Brown—Sketch
 WOR—Health Exercises
 WJZ—Pepper Young's Family—Sketch
 WABC—Big Sister—Sketch
 WMCA—Daughter-in-Law—Sketch
 WNYC—Music: Health Talk
 11:45-WEAF—The Road of Life—Sketch
 WOR—Erskine Butterfield. Piano
 WJZ—Talk—Dr. William L. Stidger
 WABC—Aunt Jenny's Stories
 WMCA—Rose Marie. Songs
 WNYC—Health—Dr. B. P. Morgen-
 stern

AFTERNOON

- 12:00-WEAF—Carters of Elm Street—Play
 WOR—Red River Dave. Songs
 WJZ—Nellie Revell. Interviews—
 Fields and Hall. Songwriters
 WABC—Girl Interne—Sketch
 WMCA—Green Orchestra
 WNYC—Organ Recital
 WHN—News: Music: Health Talk
 WEVD—News: Variety Music
 12:15-WEAF—The O'Neills—Sketch
 WOR—Jack Berch. Songs
 WJZ—Ink Spots. Quartet
 WABC—When a Girl Marries—Sketch
 WMCA—News: Variety Music
 12:25-WJZ—News: Farm and Home Hour
 12:30-WEAF—Making Prayer Effective—
 Dr. John S. Bonnell
 WOR—News: Consumers Quiz Club
 WABC—Helen Trent's Romance
 WNYC—Missing Persons: Symphonies
 WEVD—Musical Matinee
 12:45-WEAF—European News: Songs
 WABC—Our Gai Sunday—Sketch
 WMCA—Family Problems—Drama
 WHN—Popular Music
 1:00-WEAF—Bartal Orchestra
 WOR—Health Drama: Music
 WABC—The Goldbergs—Sketch
 WMCA—Nick Kenny. Comments
 WEVD—Jacob Mason. Tenor
 1:15-WEAF—Words and Music
 WOR—Myrt and Marge—Sketch
 WJZ—Virginia Hays. Contralto
 WABC—Life Can Be Beautiful—Play
 WMCA—Business and Social Reform
 Today—Dr. Walter L. Willigan.
 Chairman Social Science Depart-
 ment. St. John's University. at Lions
 Club Luncheon. Hotel Biltmore
 WEVD—News: Music
 1:30-WEAF—Markets and Weather
 WOR—Hilltop House—Sketch
 WJZ—Advertising. An Essential In-
 gredient of Democracy—Don Fran-
 cisco. President Lord & Thomas
 Advertising Agency. at Conference
 on Distribution. Boston
 WABC—Road of Life—Sketch
 WHN—Health Talk: Music
 1:45-WEAF—Women's Clubs Program
 WJZ—Dance Music
 WOR—Betty and Buddy. Songs
 WABC—This Day Is Ours—Sketch
 WMCA—News: Recorded Music
 WHN—Variety Music
 WEVD—Dramatized News
 WNYC—Recorded Presentation of
 A. S. C. A. P. Concert. at Carnegie
 Hall
 2:00-WEAF—Betty and Bob—Sketch
 WOR—Martha Deane's Program
 WABC—Barclay's Daughters—Sketch
 2:15-WEAF—Arnold Grimm's Daughter
 WJZ—Salon Orchestra
 WABC—Dr. Susan—Sketch
 WMCA—Classical Music
 WHN—News: Dance Music
 WEVD—Citizenship Court—Sketch
 2:30-WEAF—Valiant Lady—Sketch
 WJZ—U. S. Army Band
 WABC—Your Family and Mine—Play
 WMCA—Jimmy Blair. Songs
 WEVD—Symphonic Music
 2:45-WEAF—Hymns of All Churches
 WOR—David Harum—Sketch
 WABC—Studio Music
 WMCA—News: Variety (To 4:30)
 3:00-WEAF—Mary Marlin—Sketch
 WJZ—Orphans of Divorce—Sketch
 WHN—Bob Hamilton. Organ
 3:15-WEAF—Ma Perkins—Sketch
 WOR—Louis Rich Orchestra
 WJZ—Chase Twins—Sketch
 WHN—Dance Music (To 4:45)
 3:30-WEAF—Pepper Young's Family
 WJZ—Four Belles. Songs
 WABC—News: Song Recital
 WEVD—Polish Varieties
 3:45-WEAF—Gilding Light—Sketch
 WJZ—Ted Malone. Poetry
 WABC—Richard Maxwell. Tenor
 WNYC—News: String Quartet
 4:00-WEAF—Backstage Wife—Sketch
 WOR—News: Jim Lewis. Songs
 WJZ—Club Matinee: Variety
 WABC—Story of the Song
 WQXR—Dance Music
 4:15-WEAF—Stella Dallas—Sketch
 4:30-WEAF—Vic and Sade—Sketch
 WOR—Two-Plano Musicale
 WABC—To Be Announced
 WMCA—Variety Show
 WHN—Dance Music
 WEVD—School Program: Music
 WQXR—Schubert-Mozart Music
 4:45-WEAF—Midstream—Sketch
 WOR—Ruvinsky Ensemble
 WABC—Rhythm Music
 WHN—Health Talk: Dance Music
 4:55-WJZ—News: Orchestra
 5:00-WEAF—Girl Alone—Sketch
 WOR—Meet Miss Julia—Sketch
 WABC—Concert Orchestra
 WMCA—News: Hillbilly Music
 WNYC—Police Department Band
 5:15-WEAF—The O'Neills—Sketch
 WOR—Daly Orchestra
 WMCA—Hillbilly Music
 5:30-WEAF—Jack Armstrong—Sketch
 WJZ—Affairs of Anthony—Sketch
 WABC—March of Games
 WNYC—Public Service Talk
 WEVD—Laura Bocca. Songs
 WQXR—Variety Concert
 5:45-WEAF—Little Orphan Annie—Sketch
 WOR—Adventures of Pinocchio
 WJZ—Adventures of Tom Mix
 WABC—Scattergood Balnes—Sketch
 WNYC—Police Glee Club
 WHN—News: Dance Music
 WEVD—Drama (Off 6 to 8)

EVENING

- 6:00-WEAF—Popular Melodies
 WOR—Uncle Don
 WJZ—News: Jenkins Orch.: Organ
 WABC—News: Talk—Edwin C. Hill
 WMCA—Racing: Dance Music
 WNYC—News: World's Fair News
 WHN—Dance Music
 WQXR—Music to Remember
 6:15-WEAF—Malcolm Claire. Stories
 WABC—Sumner Welles—From Pan-
 American Conference
 WNYC—World's Fair Talk (Off 6:30)
 6:25-WEAF—News Bulletins
 WQXR—News: Bach Music
 6:30-WEAF—Hawkins Orchestra
 WOR—News Reports
 WJZ—Childs Orchestra
 WABC—H. V. Kaiternborn. Comments
 WMCA—Boake Carter. Comments
 WHN—Racing: Sports Talk
 6:45-WEAF—Sports—Bill Stern
 WOR—Johnson Family—Sketch
 WJZ—Lowell Thomas. Comments
 WABC—European News
 WMCA—Organ: Sid Gary. Songs
 7:00-WEAF—Fred Waring Orchestra
 WOR—Sports—Stan Lomax
 WJZ—Easy Aces—Sketch
 WABC—Amos 'n' Andy—Sketch
 WHN—John Griffin. Tenor
 WQXR—Recorded Music
 7:15-WEAF—I Love a Mystery—Sketch
 WOR—Elliott Roosevelt. Comments
 WJZ—Mr. Keen—Drama
 WABC—Hollywood—Jimmy Fidler
 WMCA—Five-Star Final—Drama
 WHN—Baseball Scores
 7:30-WEAF—Bonnie Orch.: Rosemarie
 Brancato. Songs: Helen Claire.
 Actress: Male Quartet: Sketch
 WOR—Zorina. Dancer. Interviewed
 by Radle Harris
 WJZ—Novak Orchestra
 WABC—Second Husband—Sketch
 WMCA—Dance Music
 WHN—G. H. Combs Jr. Comments
 WQXR—Treasury of Music
 7:45-WOR—Sports—Sam Balter
 WMCA—Johannes Steel. Comments
 WHN—Music: Health Talk
 8:00-WEAF—Green Orchestra—Drama
 WOR—The World Series—Frank Frick.
 President. National League: Will
 Hartridge. President. American
 League: Others
 WJZ—Inside Story—Drama: George
 Gallup. Director American Institute
 of Public Opinion: Others
 WABC—Big Town—Drama. With Ed-
 ward G. Robinson. Ona Munson
 WMCA—Recorded Sketches (To 10)
 WHN—Racing News: Dance Music
 WEVD—Bryce Oliver. Comments
 WQXR—Symphony Hall
 8:15-WOR—Reichman Orchestra
 WEVD—Operatic Excerpts
 8:30-WEAF—Heidt Orchestra
 WOR—Gould Orch.: Songs
 WJZ—Information. Please—Clifton
 Fadiman. Director: John Kieran.
 Franklin P. Adams. Columnists:
 Dean Mildred Thompson of Vassar
 College: Oscar Levant. Piano
 WABC—Walter O'Keefe. Comedian:
 Dolan Orch.: Mary Martin. Songs;
 Rudy Vallee. Guest
 8:45-WHN—News Bulletins
 8:55-WABC—Elmer Davis. Comments
 9:00-WEAF—Battle of the Sexes—Quiz
 WOR—News Bulletins
 WJZ—Bob Benchley. Humorist.
 Jimmy Durante. Comedian: Shaw
 Orch. (Also WHN)
 WABC—We. the People. With Gabriel
 Heatter: Maxine Sullivan. Singer:
 Seward Brisbane. and Others
 WEVD—Is Brooklyn As Black As
 Painted?—Judge Charles Solomon
 WQXR—Footlight Echoes
 9:15-WOR—Edwin C. Hill. Comments
 WEVD—Never Say Die—Drama
 9:30-WEAF—Fibber McGee and Molly
 WOR—Success Session: Rep. James
 W. Wadsworth Interviewed
 WJZ—Talk—Fulton Oursler. Editor
 WABC—Bob Crosby Orch.: Johnny
 Mercer. Helen Ward. Songs
 WQXR—Olga Samaroff-Stokowski.
 Pianist. Discussing Music
 —Irving B. Altman. Editor Dynam-
 WEVD—Spanish Music
 9:45-WQXR—Readers and Writers—Talk
 10:00-WEAF—Bob Hope. Comedian: Judy
 Garland. Songs: Others
 WOR—Raymond Swing. Comments
 WJZ—American Neutrality—Sen.
 George W. Norris
 WABC—Kemp Orchestra: Songs
 WQXR—Beethoven Music
 WMCA—Tribute to the late Cardinal
 Mundelein by the Rt. Rev. Mgr.
 Thomas J. McDonnell
 WHN—Ethel Shepard. Songs: Orch.
 WEVD—Forum: Aspects of the War
 —Irving B. Altman. Editor. Dynam-
 ic America: Professor Charles
 Hodges of N. Y. U.: Dr. Will
 Schlamm. Former Viennese Editor
 10:15-WOR—Fulton Lewis Jr.. Comments
 WMCA—Organ Music
 10:30-WEAF—Uncle Walter's Dog House
 WOR—Mozart Concerto: Alfred Wal-
 lenstein. Conductor: Nadia Reisen-
 berg. Piano
 WJZ—If I Had the Chance: James
 Thurber. Cartoonist: Esther Rai-
 ston. Actress: Ford Bond. An-
 nouncer: Benny Fields. Minstrel.
 WABC—Judith Arlen. Songs
 WMCA—News: Aviation Program
 WHN—European News
 WEVD—Book Reviews
 10:45-WEAF—Neutrality—Senator Rush D.
 Holt. at Washington. D. C.
 WHN—Songs: Dance Music
 WEVD—Irish Music
 10:50-WQXR—News: Music (To 12)
 11:00-WEAF—News: Dance Music
 WOR—News: Dance Music
 WJZ—News: Dance Music
 WABC—News: Dance Music
 WMCA—Eugene Lyons. Comments
 11:15-WEAF—News: Dance Music
 WOR—Neutrality—Former Governor
 Philip La Follette of Wisconsin
 WMCA—Dance Music
 11:30-WOR—Dance Music
 WMCA—Classical Music
 11:45-WHN—News Bulletins
 12:00-WMCA—News: Dance Music
 WHN—Classical Music (To 1)
 WEVD—Symphonic Hour
 12:15-WEAF. WJZ—News (Sign off at 1)
 1:00-WEAF—News (Sign off at 1:15)
 WEVD—Jamboree (To 4)
 1:55-WABC—News (Sign off at 2)
 2:00-WOR—News (Sign off at 2:05)

TELEVISION

- W2XBS—45.25: 49.75 Megacycles
 2:30-3:30 P. M.—Red Barber. sports in-
 terview: films. "Shockproof." "Sky Bill-
 board." "Fishing in the Fjords": Maurice.
 chef. and George. maître d'hotel. making
 crepes suzettes.
 8:30-9:30 P. M.—"The Butter and Egg
 Man." George S. Kaufman's comedy. with
 Helen Twelvetrees.